



# North Manchester Crucial Crew Evaluation Report

7th June - 25th June 2010  
TA Centre, Gorton Road, Belle Vue, Manchester



*“Ensure that more children, including disabled children,  
have access to activities such as Crucial Crew.”*

**Staying Safe: Action Plan**



Dear Reader,

Crucial Crew is a multi-agency safety event aimed at Year 6, (10 to 11 year olds), designed to provide children with life skills that will, in the future, help to keep themselves and others safe.

It is generally accepted that children start to become more independent at this age and are often expected to cope increasingly on their own and deal with changes in their lives - such as a move to Secondary school.

The aim of the Crucial Crew event is to raise each participants awareness of threats and dangers, in a fun and interactive way.



#### **They learn by experience to:**

- React correctly to dangerous and threatening situations.
- Avoid becoming a victim of an accident or crime.
- Understand the role that the emergency and support services play, how and when to contact them.
- Gain life skills that will help them, and others, to be safe.
- Be aware of the consequences of their own actions and how they may impact on others.

North Manchester Crucial Crew operates over fifteen days in each academic year. During this time more than 1,600 North Manchester school children will attend. This evaluation relates to the event which ran from Monday 7th June to Friday 25th June 2010 inclusive. The event is co-ordinated by the Children's Safety Education Foundation (Registered Charity Numbers: 1103344 and SC037714).

The TA Centre, Gorton Road, Belle Vue hosted the event. This venue provided an environment that is conducive to learning. The presentations took place in areas that were clearly segregated, allowing the children to concentrate and absorb the instructions and advice that is given to them.

The agencies attending ensured that their presentations were as interactive as possible and reflect current dangers to children. We know that children learn by 'doing' rather than being 'told'.

Greater Manchester Police, once again used an interactive drama presentation to teach children about personal safety and mobile phone theft. North West Ambulance Service taught the recovery position, which they all practice, supervised by a skilled paramedic.

*"The sessions were informative and interactive enabling the children to get the most out of each session. I thought the bus session was very appropriate i.e. preparing the children for High School in September."*

**St Mary's C of E Primary, Moston**

All schools in 'A Division' were invited to attend Crucial Crew, including those that had not previously attended. To support this years event each child was presented with a Crucial Crew Handbook to remind them of the safety issues they were taught on the day.

Every school has embraced Crucial Crew and see it as an integral part of PSHE. In some instances, they have created safety posters and collages for their corridors, re-enact what they have learnt in school assemblies and teach their families about safety and accident prevention. The impact of this event can be seen in this report.

We would like to take this opportunity to thank everyone who has supported North Manchester Crucial Crew. Special thanks to the Crime and Disorder Partnership at Manchester City Council for funding the provision and distribution of educational resources, accommodation, transportation to and from the event and refreshments for the scenario providers.

We would also like to thank Lieutenant Colonel AJG Forbes, Captain Ian Mullin and the team at Belle Vue for their patience and support throughout the event.



Best wishes,

A handwritten signature in blue ink that reads "P Boughen". The signature is written in a cursive, flowing style.

**Peter Boughen,**  
**Event Co-ordinator,**  
**Children's Safety Education Foundation.**

*"An enjoyable, informative, well organised fast moving experience. Very good for the children. Thanks very much."*

**St John Bosco**

## Pupil Questionnaire Analysis

To ascertain the level of knowledge for the children that attend, they were asked to complete a pre-event evaluation test during the week prior to the event, and a post-event test on the day of their visit. The questions and the correct answers are shown on the following pages.

Over 1,600 children representing 54 schools attended the sessions between 7th June and 25th June 2010.

The schools that provided data for this evaluation are indicated (★) below.

### The schools that attended are:-

|   | Pre-Data | Post-Data |
|---|----------|-----------|
| Abbot Primary School                          | ★        | ★         |
| All Saints C of E Primary School              | ★        | ★         |
| Ashbury Meadow Primary School                 | ★        | ★         |
| Bowker Vale Primary School                    | ★        | ★         |
| Briscoe Lane Primary School                   | ★        | ★         |
| Broadhurst Primary School                     | ★        | ★         |
| Charlestown Primary School                    | ★        | ★         |
| Cheetham Community Primary School             | ★        | ★         |
| Cheetwood Primary School                      | ★        | ★         |
| Christ the King Primary School                | ★        | ★         |
| CoE School of the Resurrection                | ★        | ★         |
| Corpus Christi with St. Anne's Primary School | ★        | ★         |
| Crab Lane Primary School                      | ★        | ★         |
| Cravenwood Primary School                     | ★        | ★         |
| Crosslee Primary School                       | ★        | ★         |
| Crumpsall Lane Primary School                 | ★        | ★         |
| Harpur Mount Primary School                   | ★        | ★         |
| Higher Openshaw Community Primary School      | ★        | ★         |
| Holy Trinity Primary School                   | ★        | ★         |
| Irk Valley Primary School                     | ★        | ★         |
| King of Kings Primary School                  | ★        | ★         |
| Lily Lane Junior School                       | ★        | ★         |
| Moston Fields Primary School                  | ★        | ★         |
| Moston Lane Primary School                    | ★        | ★         |
| Mount Carmel Primary School                   | ★        | ★         |
| New Moston Primary School                     | ★        | ★         |
| Park View Community Primary School            | ★        | ★         |
| Pike Fold Primary School                      | ★        | ★         |
| Ravensbury Community Primary School           | ★        | ★         |
| Saviour Primary School                        | ★        | ★         |
| Seymour Road Primary School                   | ★        | ★         |
| St. Anne's Primary School                     | ★        | ★         |
| St. Augustine's C of E Primary School         | ★        | ★         |
| St. Barnabus Primary School                   | ★        | ★         |
| St. Brigid's R.C. Primary School              | ★        | ★         |
| St. Chad's RC Primary School                  | ★        | ★         |
| St. Clement's C of E Primary School           | ★        | ★         |
| St. Dunstan's RC Primary School               | ★        | ★         |
| St. Edmund's RC Primary School                | ★        | ★         |
| St. John Bosco RC Primary School              | ★        | ★         |
| St. Malachy's RC Primary School               | ★        | ★         |
| St. Margaret's Mary's RC Primary School       | ★        | ★         |
| St. Mary's C of E Primary School              | ★        | ★         |
| St. Patrick's RC Primary School               | ★        | ★         |
| St. Thomas' Primary School                    | ★        | ★         |
| St. Wilfred's C of E Primary School           | ★        | ★         |
| St. Willibrord's RC Primary School            | ★        | ★         |
| Temple Primary School                         | ★        | ★         |
| The Meadows Primary School                    | ★        | ★         |
| Varna Street Primary School                   | ★        | ★         |
| Victoria Avenue Primary School                | ★        | ★         |



Please note incomplete data was received from:  
Bowker Vale Primary School  
St Thomas' Primary School  
St Clare's Primary School

*"This has really improved from previous years - like the more interactive element with the handsets/quizzes. Good pace throughout and informative."*

**Holy Trinity C.E. Primary School**

## 5 Evaluation: Children's Questionnaire

| Question  | Correct Answer  |
|---|---|
| 1. How often should a household smoke alarm be tested?                        | Every day<br>✓ <b>Every week</b><br>Every month<br>Every year   |
| 2. If you are out late, should you:   | Walk home alone?<br>✓ <b>Walk home with a group of friends?</b><br>Walk home by yourself through a dark park                      |
| 3. Why is it important to put an unconscious person in the recovery position? | To make them comfortable<br>To roll them out of danger<br>✓ <b>To keep their airway clear</b><br>To stop their hair getting messy |
| 4. When you are out should you keep your mobile phone and ipod:               | In your hand for all to see?<br>✓ <b>Safely out of sight in your bag?</b><br>Lit up and around your neck?                         |
| 5. What is the minimum length of time of an ASBO?                             | 2 weeks<br>2 months<br>✓ <b>2 years</b>   |
| 6. What is the ultimate punishment for breaching an ASBO?                     | A police caution<br>✓ <b>A prison sentence</b><br>A fine  |
| 7. Where do you go to be given an ASBO?                                       | ✓ <b>Magistrates Court</b><br>Police Station<br>The Library   |
| 8. What's the biggest cause of crashes / collisions?                          | ✓ <b>Inattention</b><br>Speed<br>Drink Drive  |
| 9. What's the most dangerous age to be a pedestrian?                          | ✓ <b>11-15 year olds</b><br>6-11 year olds<br>0-5 year olds   |

*“Very useful activities and information for the children. It has planted a very useful seed in their minds to make them think about being safe when they leave primary school. A good range of professionals worked with the children which they found very beneficial. Thank you once again for another good year.”* **Moston Fields Primary School**

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|   |   |
|---|---|
| 10. If you are using your mobile phone / ipod whilst approaching a safe place to cross, what should you do? | Keep talking / listening<br>✓ Turn phone off / ipod off<br>Tell them you will phone them back |
|---|---|

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|  |  |
|--|--|
| 11. When you see your bus approaching, how do you signal for the driver to stop? | ✓ Hold out your arm<br>Hold out your leg<br>Hold out your school bag |
|--|--|

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|   |  |
|---|--|
| 12. A young person can pay the concessionary fare on public transport until they are: | ✓ 16 years old<br>36 years old<br>20 years old |
|---|--|

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|  |  |
|--|--|
| 13. What is GMPTE's young persons public transport website called? | ✓ <a href="http://www.dingding.org.uk">www.dingding.org.uk</a><br><a href="http://www.pingping.org.uk">www.pingping.org.uk</a><br><a href="http://www.singsing.org.uk">www.singsing.org.uk</a> |
|--|--|

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## Summary

- 1,623 children attended the event.
- 1,477 children polled pre & post visit.
- Percentage refers to the number of children that answered each question correctly as a proportion of the total.

|            | PRE-VISIT |            | POST-VISIT |            | DIFF       |
|------------|-----------|------------|------------|------------|------------|
|            | CORRECT   | %          | CORRECT    | %          |            |
| Q1         | 707       | 48         | 1,284      | 87         | 39         |
| Q2         | 1,247     | 84         | 1,333      | 90         | 6          |
| Q3         | 1,008     | 68         | 1,130      | 77         | 9          |
| Q4         | 1,294     | 88         | 1,342      | 91         | 3          |
| Q5         | 349       | 24         | 1,065      | 72         | 48         |
| Q6         | 606       | 41         | 990        | 67         | 26         |
| Q7         | 674       | 46         | 1,099      | 74         | 28         |
| Q8         | 242       | 16         | 802        | 54         | 38         |
| Q9         | 595       | 40         | 1,142      | 77         | 37         |
| Q10        | 646       | 44         | 847        | 57         | 13         |
| Q11        | 1,158     | 78         | 1,278      | 87         | 9          |
| Q12        | 1,111     | 75         | 1,264      | 86         | 11         |
| Q13        | 861       | 58         | 1,252      | 85         | 27         |
| <b>AVG</b> |           | <b>55%</b> |            | <b>77%</b> | <b>22%</b> |

*"Good, fast paced activities - children enjoyed the afternoon."*  
**Harpur Mount Primary School**

## 7 Scenario Details

### ASBAT

- What is anti-social behaviour?
- What Manchester City Council do to combat anti-social behaviour.
- Consequences of anti-social behaviour to the community, the child's family and their peers.



### Greater Manchester Fire & Rescue Service

- Raise awareness of the dangers of fire.
- Provide practical advice on fire prevention in the home.
- Highlight the need for homes to be fitted with household smoke alarms.
- Give advice on the upkeep and general maintenance of smoke alarms.
- Encourage children to devise an escape plan for their own homes to assist themselves, and other members of their families, to escape in the event of a fire.
- Highlight the dangers and possible consequences of hoax calls made to the emergency services.



### Greater Manchester Police

- Personal safety – keeping children and their possessions safe.
- Raising awareness of street robbery.
- Preventing children from becoming a victim of crime.
- Highlighting the benefits of security, marking items of property, particularly items such as -
  - Pedal Cycles
  - Mobile Phones
  - iPods / MP3 Players.



### GMPTE

- Teach children about general safety on public transport.
- Reading and understanding bus stops. How they can assist when the child is lost.
- How to hail a bus safely, general ticket information and ID cards.
- What is acceptable behaviour on public transport.



*"The children have thoroughly enjoyed the afternoon. They were totally engaged in all activities and I am sure they will find that they have learnt to be beneficial as they move to high school in September. All groups were well organised and flowed well throughout the afternoon. Thank you."* **St. Clare's Primary School**

## Manchester Road Safety Unit



- Provide road safety advice for children as pedestrians and cyclists – including safe places to cross the road.
- Raise awareness of traffic warning signs.
- Provide safety advice with regard to pedal cycles and reinforce the need for children to wear cycle helmets.

## North West Ambulance Service NHS Trust



- Action to take in the event of finding someone in an unconscious state.
- The procedure to follow when summoning assistance from the emergency services.
- Provide information on first aid.
- The recovery position.

## Northwards Housing



- Promote healthy lifestyles – highlight the dangers of alcohol and its misuse.
- Demonstrate, in a practical way, one of the many effects of alcohol.



The co-operative  
academy of Manchester



*"The children have had a brilliant time. There were lots of different things to do. They were buzzing with excitement... Thank you!"*

**St. Anne's R.C. Primary School**

# 9 Educational Resources

## North Manchester Crucial Crew Handbook



Every child that attends North Manchester Crucial Crew receives a copy of the Crucial Crew Handbook. The handbook addresses a number of key topics including Safety at Home; Electricity; Water; Beaches; Building Sites; Roads; Health and Fitness; First Aid; Bullying and Drugs. The handbook is specially designed to involve parents, teachers and children in projects, activities and coursework, so it entertains whilst it educates. It also addresses key elements of personal and social education as well as meeting the requirements of Health Curriculum Guidance 5 concerning substance use and mis-use.

### Curriculum Coding

The broad National Curriculum focuses of each section are shown below

| CONTENTS              | English | Science |
|-----------------------|---------|---------|
| 1 Road Safety         | ✓       |         |
| 2 Fire Safety         | ✓       |         |
| 3 Water Safety        | ✓       |         |
| 4 Railway Safety      | ✓       |         |
| 5 Personal Safety     | ✓       |         |
| 6 Drugs               | ✓       |         |
| 7 Alcohol             | ✓       | ✓       |
| 8 Smoking             | ✓       | ✓       |
| 9 First Aid           | ✓       | ✓       |
| 10 Hate Crime         | ✓       |         |
| 11 Electricity Safety | ✓       | ✓       |
| 12 Gas Safety         | ✓       |         |
| Answer Pages          | ✓       |         |

The materials in this publication support teaching in the following National Curriculum Key Stage 2 Programmes of Study (DfEE Curriculum 2000) \*Level B-C in Scotland

*“Fabulous morning, very well run with lots to learn. The children said they found the experience valuable. Thanks!”*  
**St. Annes R.C. Primary School**





**Children's  
Safety  
Education  
Foundation**

Aware, Alert, Alive!

*"An excellent morning of high quality and real life scenarios. The children loved the activities and having a go at the hands on activities. Children are more aware of particular dangers as a result of this visit.*

*Thank you."*

### **Ashbury Meadow Primary School**

*"Crucial Crew is fantastic and yet again it has been an excellent afternoon! The children have enjoyed all the activities and have learn't a lot."*

### **Pike Fold Primary School**