

Newsletter

Winter 2006



Children's
Safety
Education
Foundation

Save Lives!

Registered Charity No: 1103344

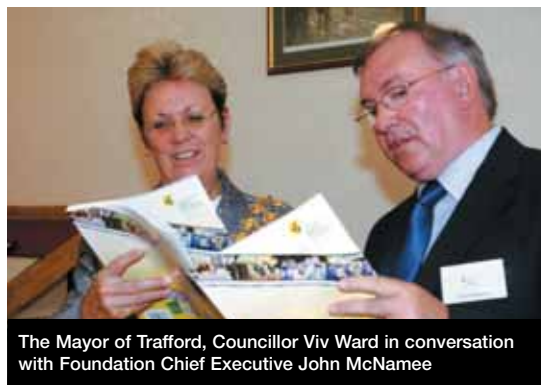
Crucial Education! 1,700 young people attend Trafford Crucial Crew



Eddie Barlow, Community Liaison Officer from North West Ambulance Service instructing Trafford pupils on resuscitation.



professionals through demonstrations and discussions in real life situations. The children had the chance to crawl through dark rooms to escape fire, answer questions in an interactive quiz and even put their friends into the recovery position. The scenarios used were specially designed to enable the children to transfer the skills they learned to their home environment.



The Mayor of Trafford, Councillor Viv Ward in conversation with Foundation Chief Executive John McNamee

The Mayor of Trafford, Councillor Viv Ward attended Crucial Crew and was very impressed by the children's enthusiasm and the interactivity of the scenarios. She said: "Children get a more valuable education when they are having fun, and that was clearly evident at Crucial Crew".

CSEF is celebrating the successful conclusion of our first Crucial Crew multi-agency event in Trafford, Greater Manchester. Throughout September, we welcomed over 1,700 children from local primary schools to take part in a unique interactive learning experience.

Held at Trafford's Territorial Army Barracks, this 'hands-on' learning event was supported by Greater Manchester Police, Greater Manchester Fire and Rescue Service, North West Ambulance Service, Trafford Strategic Transport and Road Safety Unit, Trafford Community Safety Trust, Trafford Healthcare NHS Trust, Amey Mouchel and Atkins.

Crucial Crew provides primary school children aged 10 to 11 with the opportunity to gain valuable personal safety skills from emergency service

Education that Saves Lives

A quick thinking 10 year old from Norfolk saved his mother's life after putting into practice what he had learned only the week before. Harley Dray and his friend Laura Chapman leapt into action after coming home to find Harley's mother unconscious after being electrocuted. Both were taught how to place someone in the recovery position and how to dial 999

at a Norfolk Crucial Crew event held earlier this year. CSEF welcomes all news that highlights successful interactive safety education – well done Doug Underwood, Team Leader, Community Fire Safety, **Norfolk Fire and Rescue Service.**

Courtesy of The Eastern Evening News



Vodafone family fun day raises £4,000 for CSEF

Over 300 people gathered at Hanford Cricket Ground, Stoke On Trent to raise £4,000 for CSEF as part of a Vodafone Employee Fun Day. On Sunday October 8th, 120 employees took part in a series of 'It's a Knockout' style games. After battling it out over various bouncy challenges, the triumphant team were awarded with individual prizes and a trophy for their efforts.

CSEF would like to offer their special thanks to the Vodafone Good Causes Team and their staff.



A foam covered challenger heads for the finishing line!



CSEF is delighted to report that 70 organisations from both statutory and private sectors have joined our recycling appeal and we continue to ask employees, supporters and volunteers to collect at least ten mobile phones, printer cartridges or PDAs from their community. These items will then be transferred into cash which will be used to promote Personal, Social and Health Education throughout the British Isles.

Anyone wishing to support can find out more by visiting www.recyclingappeal.com/csef or by calling **08451 30 20 10**

LEWISHAM JUNIOR CITIZEN SCHEME



Representatives from the Emergency Services are joined by teachers and pupils from Dalmain Primary School in Forest Hill who attended the Lewisham event.

Over the past seven years, CSEF has assisted in the development and distribution of teaching materials that the Metropolitan Police Service distributes to children in primary and secondary schools across London. Last year over 40,000 Year 6 children received their own personal copy of the Junior Citizen Handbook and over 20,000 Secondary School children received our Street-Vibe resource.

The aim of these initiatives is to raise awareness of the dangers that pupils may experience in their everyday lives. CSEF would like to extend our sincere thanks to all the agencies who attended for their hospitality and encouragement.



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New Strategic Partner

CSEF has appointed the ethical communications consultancy, Koan PR, as its long-term strategic partner. It is hoped that this dynamic relationship will result in CSEF meeting its objects in 2007 and beyond.

Work has already begun on a range of projects including media relations, brand identity, internal communications and web development.

Watch this space!

Memberships

CSEF has recently joined two associations that will enable our Charity to become more effective in the delivery of child safety education.

The **Drug Education Forum** brings together national organisations from health, education, police and voluntary sectors that deliver or support the delivery of drug education. The Forum promotes the provision of effective drug education for all children and young people in England.

The **National Community Safety Network** is a practitioner-led organisation supporting those involved in promoting community safety/crime reduction throughout the UK. With over 400 members, the network's mission is to give a national voice to practitioners, influence national policy and practice, support the professional development of practitioners and to promote joint working in the UK and Europe.

Restorative Justice



CSEF chose the annual youth justice convention in Cardiff as a platform to launch two new resources that have been developed with the assistance of Cumbria Youth Offending Team and NACRO.

The resources will be used by practitioners over the coming months to encourage young offenders to play a full, active and valuable role in society. Robert Newman, Head of Policy for Education and Training at the Youth Justice Board, said: "This is an excellent piece of work which I am sure will provide practical help to many young people facing difficult decisions about disclosure."

Interserve helps to keep children safe

Interserve, the services, buildings and maintenance group, has supported the provision of educational resources to the Metropolitan Police Service's Southwark Junior Citizen Event.

The 2,200 young people that attended were given a bespoke child safety resource which reinforces the serious safety messages taught at the event. Topics include: road safety, safety in the home, fire safety, water safety, rail safety, personal safety, drugs, alcohol, smoking, first aid, hate crime, electricity and gas safety.

Link Housing school visit

Housing Officers from Link Housing Association, have visited Hamilton Grammar School and Shortlees Primary School Kilmarnock, to find out how their pupils benefited from resources designed and distributed by CSEF.

Link Housing provided the schools with copies of 'Respect Your Life, Your Choice,' 'Will Power's Early Years Book of Choices' and 'Will Power Beware', which encourage the reader to explore various Citizenship issues including peer pressure, crime prevention, bullying and personal safety.

Suzanne Sheerin from Link said: "As a housing association with a strong local presence, we are keen to support the community in as many ways as we can, and felt that the campaign was a very important and worthwhile way of achieving this."

