

Newsletter

January 2005



Children's
Safety
Education
Foundation

Save Lives!

The Children's Safety Education Foundation house of lords

The Children's Safety Education Foundation aims "to promote and further the Personal Safety, Social, Health and Citizenship Education of children and young people throughout the United Kingdom and Eire".

The Foundation provides schools with a range of educational resources that educate children about how to protect themselves against the many dangers they may face in their everyday lives. Subject areas include bullying, hate crime, drug and alcohol awareness, personal safety, fire safety, first aid, and internet safety. The resources available include handbooks, games and puzzles, and have been designed and developed for children and young people aged from 5 to 14 years. Future plans include the production of digital, interactive learning tools, and the enlistment of volunteers nationally to raise awareness of the Foundation and the issues we seek to eradicate.

Lord Wade of Chorlton is chairman of the Foundation's Trustees and hosted our official launch. He is an experienced fundraiser and was an integral part of the Christie's Cancer Appeal.

Liam McGurrin, Trustee, a practicing head teacher from Sheffield is a leading spokesperson on citizenship and has introduced a number of successful practices to his own school. The third trustee is Terry Spurr MBE, a former Commander of the London Ambulance Service NHS Trust.

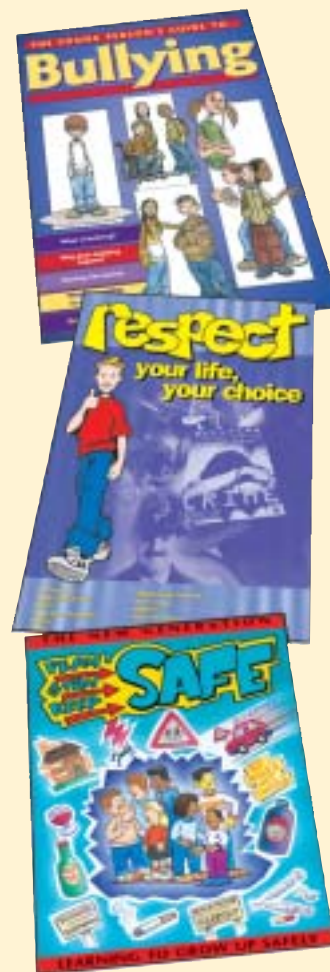
The Children's Safety Education Foundation works largely in partnership with Police, Fire, and Ambulance Services. Recently however our work has been acknowledged and applauded by agencies such as Community Safety Partnerships, Youth Offending Teams, Drug and Alcohol Action Teams and Crime and Disorder Reduction Partnerships.

The Foundation aims to reach over 1 million children annually within the next 5 years with the support and assistance of the private and public sectors.

At present the Foundation reaches some half million children attending 11,000 schools, this is due largely to the generous support of the local business community. We would like to take this opportunity to thank those business leaders for their interest in child safety education and welcome those who may be considering it.

- Almost **1.1 million children** are taken to hospital due to accidents each year.
- In 2002 over **36,000 children** were hurt in road accidents.
- **37,000 children** under 15 years are taken to hospital as a result of a burn or scald.
- Every hour **256 children** are taken to hospital after being injured in accidents.

(CAPT: Dec 2003)



House of Lords Launch, November 25th, 2004

BACK ROW (left to right): Mark Stevenson, Frank McDermott, William Dudbridge, Patrick O'Malley, Steve Wharton, Mark Wozencroft, Craig Browne, Doug Underwood, Paul Cassford, Alan Ball, Paul Robinson, Paul Ratcliffe, Marj Ringer, Simon Dear, James Miller, Inspector Russell Ternent, Mike Leighton, Richard Bamford, Ross Johnson, Hilary Yeates, Andrea Hall, Roz Cuschieri.

FRONT ROW (left to right): Jane Hickling, Dan Boneham, Antonya Hanley, Phil Daniels, Margaret Brunton, Ann-Marie Wozencroft, Liam McGurrin, Lord Wade of Chorlton, John McNamee, Earl Howe, Terence Spurr MBE, Rosie Carter, Helen Lewis, Alison O'Brien, Emma Preen, Catherine Ferguson, Nicky Dawson, Bruce McLeod, Rob Taylor, Brendan Austin, John Byrne, Anna Gardiner, Natalie Wooldrige.

Photograph kindly taken and supplied by Richard Walker, London Ambulance Service NHS Trust ©

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Chairman: Lord Wade of Chorlton, Trustees: Liam McGurrin and Terry Spurr MBE



Bury FC Child Protection Week

The week of 6-11th December, 2004 saw Bury Football Club launch its Child Protection Week supported by The Children's Safety Education Foundation.

Child protection is viewed as an important issue by Bury FC who interact with over 12,000 children each year as part of their Football in the Community Programme. Sadly, we have begun to hear or read about instances of verbal and physical abuse in football and the wider world.

The Club's Education and Welfare Officer spent the week working with boys on the Modern Apprenticeship in Sporting Excellence programme (MASE) on aspects of communication and bullying.

All adults working with young footballers at the club attended training sessions given by experts on Child Protection from the Local Authority.

Representatives from the Children's Safety Education Foundation (CSEF) visited the club to spread the word at Gigg Lane. An information centre at the club provided information for both visitors and members of staff. CSEF displayed educational resources designed to support personal, social and health education and citizenship, including topics on bullying, drug awareness, anti-social behaviour, stranger danger etc. etc.

Ross Johnson, Director of Bury FC stated "The club would like to thank Bury LEA, the Police and the Foundation for their respective contributions in making this week a resounding success. However, tight a

football club's budget is, we must accept our responsibility of care for those children we coach and look after. We aim to provide a structured, caring and fun environment in which children can flourish. The contribution of resources from CSEF will help to achieve that goal and I hope this starts a trend for other football clubs to follow suit."

John McNamee, Chief Executive of The Children's Safety Education Foundation said: "It is encouraging to witness Bury FC's commitment to children's safety education throughout the region. We want to ensure that they continue to have the best possible resources available to their target objectives. We would also welcome the opportunity to support other football clubs with similar programmes."



Fred Mason (right), President Bury FC, receiving resources from John McNamee, Chief Executive, Children's Safety Education Foundation

Extracts from a recent speech by our Chief Executive John McNamee...

The Children's Safety Education Foundation's objects are to promote and further the personal safety social health and citizenship education of children young people and their parents throughout the United Kingdom and Eire encouraging their study needs through the written word and the promotion of public interest in personal safety and public citizenship, which means that we exist to provide every child, teacher and parent with the best possible resources available on safety educational issues, providing children with the knowledge, understanding and information to prevent them from making wrong decisions.

As parents, we know there is nothing more important than the safety of our children as they grow up. Children growing up in today's society face more and more challenges in areas of danger and risk. They require the skills, knowledge and understanding to prepare them to make the right choices, particularly

on how to behave responsibly and what to do if encouraged by others to take part in something that results in harm to themselves or to others.

Children should not suffer due to ignorance of the consequences of their actions. We want our children to grow up conscious of the dangers and risks they will face, but equipped to understand the rules on how to stay safe and healthy becoming strong, independent young people.

We are all aware of the challenges as we continually read the statistics. Statistics tell us that we all need to work closer together to keep children free from harm and danger. There are still too many children being killed or injured as a result of accidents that could have been avoided, particularly on our roads either as a pedestrian or passenger in a vehicle. Each year, there are still over 10,000 children left with some form of disability as a result of an accident.



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'We are delighted with the advice, support and materials given to date by the Foundation. We look forward to the use of these materials in the summer term making a difference to the way our young people conduct themselves in their communities.'

Phoenix High School

'Respect Your Life Your Choice provides lots of helpful information and we're sure that it will change the students' views on drugs and alcohol. We hope that it will stop the bullies and stop crime altogether.'

Pupils Boldon School

'We find the Will Power Beware scheme extremely effective on the children in our target group.'

Pelton Junior School

'We have found your booklets to be a valuable resource both for PSHE and Science. We invite a number of outside agencies to visit school and talk to the children about health, safety and citizenship. Your resources have provided us with lots of follow-up activities and given us ideas for classroom activities in other subjects.'

Seaham Deneside Junior School

'Such a worthwhile initiative proves 'joined up' thinking and partnerships in public and private organisations have a great future. Certainly our children have a great deal to gain.'

Broomwood Primary School

'The PSHE Classroom Activity is a valuable resource – user friendly and should be on all teachers' shelves.'

Monkwick Junior School